



Republic of the Philippines
Department of Education
REGION VIII
SCHOOLS DIVISION OF BAYBAY CITY
Diversion Road, Brgy. Gaas Baybay City, Leyte

November 28, 2024

DIVISION MEMORANDUM

No. 761, s. 2024

OBSERVANCE OF THE WORLD AIDS DAY 2024

To: Cluster In-Charge
School Heads
School ARH Focal Persons/Guidance Advocates
School ADAS/COS
School Health and Nutrition Section Personnel
All others concerned

1. Each year, on **1 December**, the world commemorates World AIDS Day. People around the world unite to show support for people living with HIV and to remember those who have died from AIDS-related illnesses. The theme for WAD 2024 is, "Take the Rights Path", which emphasizes the importance of human rights in addressing HIV and AIDS, advocating for dignity, equality, and access to healthcare for all.
2. The field is requested **to hold related activities on December 1-15, 2024** through the following, but not limited to:
 - a. Online and public display of World AIDS Day (WAD) 2024 banner
 - b. Use of a customized profile frame: Access the frame at <https://twb.nz/2024wad>. Download your photo with frame and upload it to your social media accounts.
 - c. AIDS walk
 - d. Use of hashtags **#WADph2024** and **#OKsaDepEd** **when posting pictures and sharing content in an online platform**
 - e. Online or face-to-face HIV/AIDS educational talks and sessions that will keep attendees engaged:
 - Creation of quizzes and questionnaires
 - Encourage participants to ask questions
 - Provision of merch, if available
3. Education materials will be shared to ARH Focal Persons/COS/ADAS group chat in messenger.
4. School heads, ADAS/COS, School ARH Focal persons (Clinic Teachers/Guidance Advocates) shall spearhead the conduct of the activity. Reporting of the said activity will be done through the **online ARH Accomplishment Reporting under ARH Advocacies Template link shared to ARH Focal Persons/COS/ADAS group chat in messenger on or before December 15, 2023.**



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5. Expenses incurred relative to the conduct of the activity shall be charge to school MOOE following the usual accounting rules, regulations, and procedures.
6. Immediate dissemination and compliance with this memorandum is desired.


MANUEL P. ALBAÑO, PhD, CESO V
Schools Division Superintendent
11/29/24 

Enclosure: None

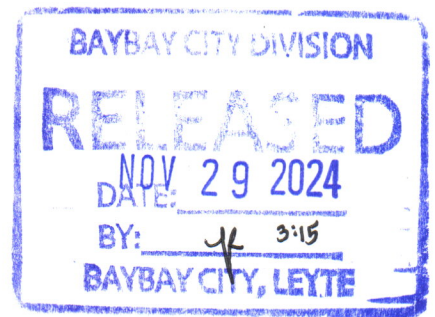
Reference: DM-OUOPS-2024-03-09915

To be indicated in the perpetual index in the ff. subjects:

CELEBRATION

OBSERVANCE

WORLD AIDS DAY 2024



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Republika ng Pilipinas
Department of Education

OFFICE OF THE UNDERSECRETARY FOR OPERATIONS

MEMORANDUM

DM-OUOPS-2024-03- 6915

TO : REGIONAL DIRECTORS
MINISTER OF BASIC, HIGHER, TECHNICAL EDUCATION,
BARM
SCHOOLS DIVISION SUPERINTENDENTS
ESSD AND SGOD CHIEFS
SCHOOL HEALTH AND NUTRITION SECTION
ALL OTHERS CONCERNED

FROM : ATTY. REVSEE A. ESCOBEDO
Undersecretary for Operations

SUBJECT : OBSERVANCE OF THE WORLD AIDS DAY 2024

DATE : November 22, 2024

- World AIDS Day (WAD) is conducted annually, every 1st of December, to raise awareness and knowledge, show support for people living with HIV (PLHIV), and honor the lives of those with AIDS-related illnesses. The celebration also serves as the time to renew our commitment in supporting the well-being of those with HIV, as well as those at risk for infection, while reflecting on the worldwide response to HIV and AIDS.
- The theme for 2024 is “**Take the Rights Path.**” This is in line with the campaign of the Department of Health highlighting the importance of health promotion in HIV response along with the Philippine National AIDS Council (PNAC) that supports the mandate of World AIDS Day, which emphasizes the importance of human rights in addressing HIV and AIDS, advocating for dignity, equality, and access to health care for all.
- Following the Philippine HIV/AIDS Policy Act (Republic Act No. 11166), the Department of Education (DepEd) is strengthening its advocacy to lessen the number of HIV/AIDS in the country through Comprehensive Sexuality Education (CSE). In line with this, the **Bureau of Learner Support Services-School Health Division (BLSS-SHD)** enjoins all field offices to celebrate the WAD from **December 1-15, 2024**, through the following, but not limited to:
 - Online and public display of World AIDS Day (WAD) 2024 banner
 - Use of a customized profile frame: Access the frame at <https://twb.nz/2024wad>. Download your photo with the frame and upload it to your social media accounts
 - AIDS Walk
 - Use of hashtags **#WADph2024** and **#OKsaDepEd** when posting pictures and sharing content in an online platform



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e. Online or face-to-face HIV/AIDS educational talks and sessions that will keep attendees engaged:

- Creation of quizzes and questionnaires
- Encourage participants to ask questions
- Provision of merch, if available

4. For questions and clarifications, please contact **Dr. Maria Corazon C. Dumlao**, Chief Health Program Officer, and **Ms. Phanny S. Ramos**, Health Education and Promotion Officer III of BLSS-School Health Division, via email at blss.shd@deped.gov.ph, copy furnished arh@deped.gov.ph, or telephone number (02) 8632-9935.

BLSS-SHD/PSR



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