July 30, 2026

DIVISION MEMORANDUM
No. 585, s. 2026

NATIONAL WEBINAR 2026 ON UNDERSTANDING AND UTILIZING MEDIA IN TEACHING

TO: This Division
Cluster In-Charge
School Heads
All Others Concerned

1. In partnership with the National Council for Children's Television (NCCT), this Office, through the Curriculum Implementation Division (CID), hereby informs the field of the **National Webinar 2026 on Understanding and Utilizing Media in Teaching (UUMT)**, an annual online Media Information Literacy (MIL) training for basic education teachers, to be conducted on **August 8 and August 22, 2026 (Saturdays)**.

2. The activity aims to:
a) offer practical strategies for harmonizing MIL effectively into daily lessons;
b) gain insights into evaluating media texts;
c) foster critical thinking; and
d) guide learners toward responsible, ethical, and informed media engagement.

3. This two-week series will include **live webinar sessions on August 8 and August 22, 2026 (Saturdays)** and **18 days of self-paced learning activities**.

4. **Registration** shall be completed on or before **August 3, 2026** through the registration link: **bit.ly/UUMTWebinar2026_Registration**.

5. Participants who successfully complete the program will receive **national certificates**. In addition, **ten (10) outstanding MIL-integrated lesson plans will be recognized.**

6. Immediate dissemination of and compliance of this Memorandum are desired.

MANUEL P. ALBAÑO PhD, CESO V
Schools Division Superintendent
S.O. #1285, S. 2026 7/30/2024

Enclosures: None
Reference: NCCT
To be indicated in the Perpetual Index under the following subjects:

LITERACY *WEBINAR* *TEACHING*

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