



Republic of the Philippines
Department of Education
REGION VIII
SCHOOLS DIVISION OF BAYBAY CITY

Office of the Schools Division Superintendent

October 19, 2026

DIVISION MEMORANDUM

No. 858, s. 2026

DIVISION-BASED CONDUCT OF THE 2026 18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN AND CHILDREN (VAWC)

TO: This Division
All Division Office Personnel
Clusters In-Charge
All Others Concerned

1. In support of the Department of Education's commitment to promote gender equality, protect human rights, and ensure safe, inclusive, and gender-responsive learning and working environments, the Schools Division of Baybay City, through the Schools Governance and Operations Division (SGOD) and the Human Resource Development Section (HRDS), announces the conduct of the **Division-Based 2026 18-Day Campaign to End Violence Against Women and Children (VAWC)** on **December 18, 2026**, within Baybay City, Leyte.

2. The activity aims to strengthen awareness, commitment, and collective action among division personnel and stakeholders toward the prevention and elimination of violence against women and children and the promotion of gender equality, respect for human rights, and safe and inclusive environments.

Specifically, the activity aims to:

- a. raise awareness among division personnel regarding the different forms of violence against women and children, their consequences, and available mechanisms for prevention, reporting, and response;
- b. promote gender sensitivity, respect for human rights, gender equality, and shared responsibility in preventing violence and other forms of gender-based abuse;
- c. strengthen the implementation of gender-responsive policies, programs, activities, and projects (PAPs) and related protection mechanisms in the Schools Division Office;

d. encourage active participation and collective action among division personnel in support of the national advocacy campaign through appropriate information, education, and communication activities;

e. disseminate information on relevant laws, policies, referral pathways, and support services for women and children experiencing violence; and

f. document advocacy initiatives, participation, accomplishments, and good practices to support the continuing improvement of Gender and Development (GAD) programs in the Schools Division of Baybay City.

3. The activity shall be participated in by the Schools Division Superintendent, Assistant Schools Division Superintendent, Chiefs of the Curriculum Implementation Division (CID) and School Governance and Operations Division (SGOD), Education Program Supervisors, Senior Education Program Specialists, division personnel from the Office of the Schools Division Superintendent (OSDS), CID, and SGOD, and other concerned personnel, for a total of one hundred nine (109) participants, including facilitators and resource persons.

4. The activity shall feature expert-led discussions, interactive learning sessions, and dialogues with resource persons from relevant partner agencies, including the Philippine National Police-Women and Children Protection Desk (PNP-WCPD), City Social Welfare and Development Office (CSWDO), Local Government Unit (LGU), and other concerned offices. The sessions shall cover applicable laws and policies on the prevention of violence against women and children, gender-based violence, child protection, reporting mechanisms, referral procedures, and available support services.

5. All participants are expected to actively participate in the discussions and other advocacy activities and to apply the knowledge gained in promoting gender-responsive practices and strengthening the prevention and reporting of violence in their respective offices and areas of responsibility.

6. The expenses necessary for the conduct of this activity shall be charged against the **Division Funds**, subject to the availability of funds and compliance with existing government budgeting, accounting, auditing, and procurement rules and regulations.

7. For quality assurance, monitoring, and evaluation, all participants shall accomplish the prescribed online evaluation forms through the following links:

Registration: <https://tinyurl.com/2026VAW>

End-of-Activity Evaluation: <https://tinyurl.com/2026VAW>

8. Immediate dissemination of and compliance with this Memorandum are desired.

MANUEL P. ALBAÑO PhD, CESO V
Schools Division Superintendent

Enclosures: none

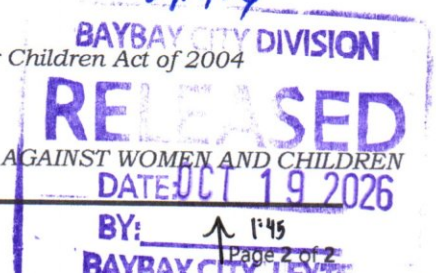
Reference: Republic Act No. 9262 – Anti-Violence Against Women and Their Children Act of 2004

To be indicated in the Perpetual Index under the following subjects

ADVOCACY CAMPAIGN

HUMAN RIGHTS

VIOLENCE AGAINST WOMEN AND CHILDREN



MEMORANDUM CIRCULAR NO. 2026-05

FOR: All Heads of Executive Departments, National Government Agencies (NGAs), Bureaus, Offices, State Universities and Colleges (SUCs), Government Owned and/or Controlled Corporations (GOCCs), Legislative and Judiciary Branches, Constitutional Bodies, Other Instrumentalities of the National Government, Local Government Units (LGUs), and All Others Concerned

SUBJECT: Guide for the 2026 Observance of the 18-day Campaign to End Violence Against Women (VAW)

DATE: October 09, 2026

1. Purpose

This Memorandum Circular provides guidance for nationwide observance of the 18-Day Campaign to End Violence Against Women (VAW) on November 25 to December 12, 2026. It aims to drive coordinated, multi-stakeholder, and cost-efficient participation across all sectors.

2. Context and Legal Mandates

The continuing prevalence of violence against women underscores the need to strengthen prevention, protection, response, and collective action. Globally, nearly one in three women have experienced physical and/or sexual violence in their lifetime.¹ In the Philippines, 13,078 reported cases² of violence against women were recorded by the Philippine National Police in 2025 alone.

Led by the Philippine Commission on Women, the Philippines has observed the Campaign to End VAW since 2002, bringing together government agencies, civil society organizations, and communities to raise awareness, strengthen prevention efforts, and promote action toward a VAW-free country. The observance is now anchored on Proclamation No. 1172, s. 2006 and Republic Act No. 10398, and is supported by national mandates, including the [National Action Plan to End VAW 2025-2030](#) (NAP EVAW):

- RA 7877: Anti-Sexual Harassment Act of 1995;
- RA 9208, as amended: Anti-Trafficking in Persons Act;
- RA 9262: Anti-Violence Against Women and Their Children Act of 2004; and
- RA 11313: Safe Spaces Act.

¹ UN Women. (2025, November 25). *Facts and figures: Ending violence against women*.

<https://www.unwomen.org/en/articles/facts-and-figures/facts-and-figures-ending-violence-against-women>

² This figure represents cases reported to the police only. It may not reflect the full extent of VAW incidents in the country.



*Empowered in Spirit
Rooted in Culture
Committed to Equality*

3. **2026 Campaign Theme, Focus, and Objectives**

- 3.1. **Overarching Theme (2022-2027): *UNITEd for a VAW-free Philippines***, emphasizes shared responsibility and whole-of-nation action in preventing and ending VAW.
- 3.2. **2026 Focus:** Aligned with the NAP ERAW's direction, the 2026 campaign shall highlight community engagement in VAW prevention initiatives through arts, participatory advocacy, and dialogues that challenge harmful gender norms, including engaging men and youth in VAW prevention efforts.

4. **Recommended Activities for Stakeholders**

- 4.1. **Flag Ceremony Integration:** Recite the Prayer to End VAW (bit.ly/PrayerToEndVAW) and conduct brief anti-VAW orientations during flag ceremonies and general assemblies.
- 4.2. **Organize Localized "CineBabaylan: Pelikula. Pagninilay. Pag-unawa. Pagkilos. Pag-asa" Film Screenings with Talkback Sessions:** Host screening and talkback sessions using the films selected by the PCW and the Cultural Center of the Philippines (CCP). Regional and local Gender and Development (GAD) and anti-VAW mechanisms are highly encouraged to collaborate and host this for their local communities. For the talkback session guide, minimum requirements, and logistical arrangements, visit the PCW website: <https://pcw.gov.ph/2026-18-day-campaign/>.
- 4.3. **Information Dissemination:** Create your own or use and localize PCW's available information materials on VAW. Ensure that IEC materials use **gender-fair, inclusive, respectful, and non-stereotyping language and images** promote dignity, equality, respect, safety, and a culture free from violence. You may reprint and distribute PCW materials to your employees, clients, and nearby communities/barangays. You may also broadcast or share PCW advocacy videos across digital and office platforms, such as official social media accounts, electronic billboards, and televisions where transacting clients may view these while waiting. Visit PCW website for details.
- 4.4. **Digital Advocacy:** Participate in PCW's [#MrRespeto Challenge](#), ["Do the Macho Choir" Challenge](#), and use the official [Facebook frames](#) and digital sticker packs, which PCW will launch for the 2026 campaign. **Use the campaign official hashtag #VAWfreePH** to consolidate and maximize online reach.
- 4.5. **Visibility and Awareness Actions:** Display the official campaign banner, light up landmark sites and office facades in orange ([#OrangeYourIcon](#)), and setup Orange Exhibits or Community Art Walls focused on VAW prevention. Full mechanics available on PCW website.

Agencies are also encouraged to document and feature their campaign activities in their respective GAD Corners (digital and physical), particularly activities conducted for clients or local communities (client-focused GAD activities).

- 4.6. **Capacity Building:** Conduct forums, webinars, and referral mechanism orientations for your frontline workers, youth, men, barangay VAW desk officers, and student or community leaders, with emphasis on VAW prevention and gender-sensitive and holistic assistance to survivors.

5. Operational Guidelines

- 5.1. **Non-partisan Nature:** The 18-Day Campaign to End VAW is a strictly non-partisan initiative. Campaign activities, materials, and communication platforms, and other campaign resources shall be used strictly for the advocacy to end VAW, never for political promotion, electioneering, or personal gain.
- 5.2. **Austerity and Sustainability:** When feasible, re-use existing banners and materials. Agencies are advised to exercise prudence in producing new shirts or giveaway items, unless these are necessary for meaningful community/public engagement (client-focused). Production/procurement of single-use materials is highly discouraged.
- 5.3. **Use of GAD Budget:** Expenses for the campaign may be charged to the agency's FY 2026 GAD Budget, provided that the activities conducted are directly linked to identified GAD outcomes in their GAD Plan. Compliance with general government accounting, auditing, procurement, and GAD planning and budgeting rules shall be observed; GAD expenditures are subject to audit by the Commission on Audit.
- 5.4. **Issuance of Parallel Memoranda by Oversight Agencies:** Oversight agencies, constitutional bodies, and national and regional offices may issue appropriate issuances or guidance to their respective offices or covered units, consistent with their mandates. Such issuances should complement, and not contradict, this Circular and shall remain subject to applicable laws, rules, regulations, and government policies.

6. Resources and Inquiries

Stakeholders may access and download full 2026 campaign details, templates, toolkits, mechanics/guidelines for suggested activities, and digital copies of PCW-produced information, education, and communication materials at (<https://pcw.gov.ph/2026-18-day-campaign/>).

For inquiries, contact the PCW Corporate Affairs and Information Resource Management Division (CAIRMD):

- Telephone: (02) 8735-1654
- Mobile: 0917-845-4814
- Email: vawfreeph@pcw.gov.ph | media@pcw.gov.ph
- Contact Persons: Ms. Jescel Aquino or Ms. Ciarra Dave Abcede

For guidance and appropriate action.

(SGD)
ERMELITA V. VALDEAVILLA
Chairperson